



The new Kia
CEED



The Power to Surprise



Life is what you make of it.
Welcome to the world of Kia.

Life is spectacular. It is vivid, unpredictable and exciting in all its facets. Whatever will happen, wherever you will go and whatever you will discover, Kia is with you.

We at Kia have dedicated our lives to making a contribution towards building a better future. That is why we develop and build cars which help you to discover and enjoy new horizons. Cars with stunning designs, advanced technologies and smart solutions. Cars with our remarkable 7-year warranty as proof of our outstanding quality. Whatever we do, we are driven by one mission: to always exceed your expectations.

We call it 'The Power to Surprise'. Now, we invite you to take a closer look and allow us to surprise you.

The new Kia Ceed. The right place, the right time.

If you're serious about enjoying every ride, you're invited. If you want to look the part while having fun, we speak the same language. And if you think dynamic styling should be met by dynamic drive, you've found your match. The new Kia Ceed instantly grabs your attention: the bold design features a dual-layered front grille framed by full LED headlamps and dazzling 'Ice-Cube' LED Daytime Running Lights, a chrome window line and Michelin sports tyres on 17" two-tone alloy wheels. In short, it has everything to put the fun back into driving.



Turn your back on boredom.

The rules? Treat every journey as an expedition to more enjoyment. And sometimes, the fun begins at the end: the stylish rear with the aerodynamic, high-gloss spoiler, the eye-catching rear LED Daytime Running Lights and the chrome exhaust pipe show off the Ceed's sporty appeal. Time to get ready for an exciting driving experience.



Pick your dream team.

Refined and intuitive in equal measure, in the Ceed everything is designed around the driver: the seamless, horizontal layout of the instrument panel creates a light and airy atmosphere. This sense of roominess is matched by soft-touch surfaces emphasizing the high-quality feel of the interior. Exceptional style is paired with innovative technology: it includes a seamless 8" touch screen with navigation system and automatic climate control. So choose your teammates, or go it alone.

CONVENIENCE AND COMFORT

Get ready to be dazzled.

Need an excuse to go for a spin? It's right here. Every journey starts in style and with all the comfort you could wish for. The welcoming interior is fitted with full black leather upholstery, including a slideable black leather armrest.



Heated and ventilated front seats + rear heated seats

Whatever the weather has in store, you're ready for it. The front and rear seats can be heated on cold days. Featuring three adjustable settings, they warm up quickly and then level off after the desired temperature is reached. The Ceed also comes with a heated steering wheel, while virtually invisible heating wires in the windscreen help de-ice the screen in seconds. Plus, on hot summer days the front seats can be ventilated to keep you cool.



Integrated Memory System (IMS)

The new Kia Ceed features an Integrated Memory System that remembers your favourite driver seat settings, so you can get comfy instantly.



Smart key

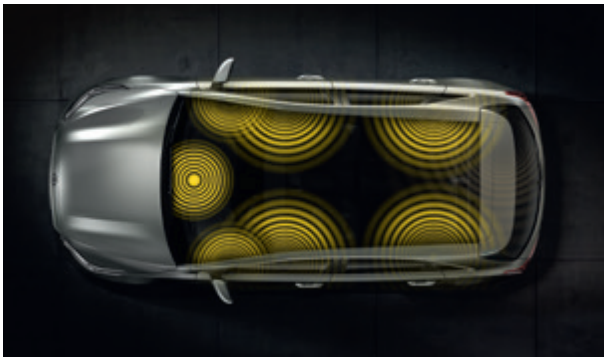
Beginning your fun-filled ride couldn't be easier: enjoy keyless access to your car with the smart key and the engine start/stop button that lets you switch the engine on and off with a simple touch.

The Remote Window Control is a handy feature if you forget to close the car windows: press and hold the lock button on the smart key to close the windows remotely.

CONNECTIVITY

Stay tuned to your world.

On the move, yet always connected. In the new Kia Ceed, technology is simply effortless. Select your destination via the seamless 8" touch screen with navigation system complete with a seven-year map update to keep you on track. Manage functions with integrated voice recognition, and use Bluetooth for all your music and calls.



JBL Premium Sound System

For great sound, the new Kia Ceed comes with a JBL Premium Sound System. It features eight speakers and advanced Clari-Fi™ music restoration technology to improve the quality of MP3s and provide high-definition sound.



Wireless Phone Charger

Forget cables, just place your smartphone with Qi technology on the convenient Wireless Phone Charger.



7 Year Map Update

As part of our extensive quality promise, all new Kia vehicles factory-fitted with an LG navigation device are entitled to 6 free annual map updates at the service point. This unique programme ensures your navigation system is always up to date.

Where? When? How? The answer is here.



Our new navigation system with Kia's Connected Services powered by TomTom Live Services takes reliable route guidance to the next level of accuracy and excellence. It keeps you in touch with the outside world and offers more handy information than ever. At the heart is a Wi-Fi unit that enables the Ceed navigation system to connect to the Internet through your smartphone.*



1. Live traffic**

The navigation system delivers highly accurate live traffic information that is updated every two minutes, so you know exactly where traffic is running smoothly, or which areas to avoid. When things get busy, the system lets you know and suggests alternative routes.



3. Local Search

If you're looking for a sushi restaurant, a supermarket or a particular place to meet, simply select Local Search. The database contains 500 searchable categories, 25,000 keywords and 250,000 places to ensure you find what you need.



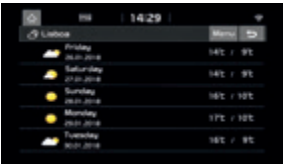
5. Parking information

To help you park your car swiftly, the system will indicate parking areas before you arrive at your destination. It will show potential on-street parking spaces based on historic data, and off-street parking with colour-coded availability.



2. Speed cameras**

You'll also be alerted to a whole range of speed cameras, including fixed and stationary ones, as well as restricted access zones. The system can even take into account areas where accidents are particularly common, and warn you about these accident black spots.



4. Weather forecast

Is your weekend away going to be sunny or a washout? Better check the weather forecast. Just type in your destination to view a four-day summary, complete with minimum and maximum temperatures, wind speed and chances of sun or rain.



6. Fuel info

When you're running low on fuel, the system will show you the nearest petrol stations and prices using a TomTom online database, so you can plan your refuelling stops accordingly.

* Smartphone with data plan required to activate services. ** Legal restrictions to these services may apply depending on country usage.

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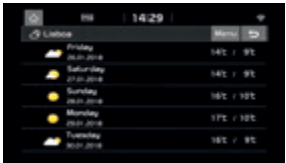


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androidauto

Android Auto™ is designed to keep you perfectly connected to your phone – while minimizing distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organizes info into simple cards that appear just when they're needed.



Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your Ceed's display, so you can get directions, make a call and listen to music – all while staying focused on the road.

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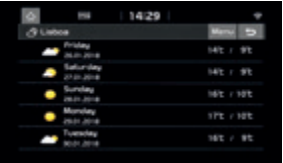


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Protect yourself with advanced features.

Peace of mind is key to enjoying your ride. That's why the new Kia Ceed comes with innovative features and sophisticated technology to keep you and your passengers as safe as possible.



Forward Collision-Avoidance Assist (FCA)

The FCA system can detect preceding vehicles as standard and, as an option, pedestrians crossing the road. Using a camera and radar sensors to monitor the velocity of and distance between vehicles, it warns the driver in the event of a potential collision risk by activating a visual alert. In conjunction with optional pedestrian detection, the steering wheel gives a haptic response. If there is no driver reaction, the car brakes automatically to avoid or mitigate an accident.



Blind-Spot Collision Warning (BCW) and Lane Change Assist (LCA)

The Blind-Spot Collision Warning system has radar sensors that monitor your blind spots and warn you of oncoming cars with a symbol in the side-view mirror. The Lane Change Assist system helps you change lanes safely. If you set the indicator prior to a lane change and the system detects approaching cars in the parallel lanes, the system activates a flashing light in the side mirror to warn you.

Smart Cruise Control (SCC)* with Stop and Go

Using a camera and radar, Smart Cruise Control can regulate both the Ceed's speed and the distance to the car in front. The system maintains the distance to the preceding vehicle by automatically modulating your car's speed. If the vehicle ahead picks up the pace, the Ceed accelerates up to the set speed. If the vehicle in front slows down and the predetermined safe distance cannot be maintained, the system will reduce the speed, or even stop the car. A helpful feature, particularly in stop and go traffic.

* Smart Cruise Control (SCC) is available only for models with a DCT gearbox.

Speed Limit Information Function (SLIF)

The Speed Limit Information Function gives you all the necessary information to help you stay within the speed limits. Using the camera on the windscreen, it reads speed limits and overtaking restrictions, and displays the information clearly on the navigation screen and cluster.

Lane Keeping Assist (LKAS)

No need to worry about drifting out of your lane. The Lane Keeping Assist uses a camera mounted at the top of the windscreen to monitor lane markings, and if you move out of the lane unintentionally the system will alert you and even steer the car back into your lane.

Driver Attention Warning (DAW)

The system detects whether you're losing concentration by monitoring the pattern of the steering wheel, indicator, acceleration and overall duration of the journey. If you show signs of drowsiness or inattentiveness, DAW alerts you with a warning sound and a coffee cup symbol in the cluster.

Stay safe with smart assistants.

The new Kia Ceed is a weight off your shoulders. It assists you with innovative features that enable you to drive more safely. Negotiating traffic jams, help with parking or shining a brighter light into corners at night? The Ceed takes care of it so you can avoid potential danger.



High Beam Assist (HBA)

When the camera in the windscreen detects the headlights of an oncoming vehicle at night, the High Beam Assist system automatically switches to low beam to avoid dazzling other drivers. Once the car has passed, the high beam is automatically switched back on.



Rear Cross Traffic Collision Warning (RCCW)

When reversing out of a parking space or driveway, the radar-based Rear Cross Traffic Collision Warning system alerts you to potential traffic crossing your path.

Rear-view camera

The Rear-view camera gives you the full picture when reversing into a parking spot by displaying dynamic guidelines on the navigation system screen to help guide you into place.

Smart Parking Assist

The Smart Parking Assist makes parking a breeze. It uses front, side and rear sensors to assist you with parallel, angled and perpendicular parking. All you need to do is handle the brake, accelerator and gears – the system takes care of the steering. It can even help you pull out of parallel parking spots.



Lane Following Assist (LFA)*

This system takes a giant leap towards semi-automated driving. LFA controls acceleration, braking and steering depending on the vehicles in front. This makes driving in traffic jams easier and safer. The system uses camera and radar sensors to maintain a safe distance to the preceding vehicle and monitors road markings to keep your car in the centre of your lane. LFA works between 0 and 130 km/h.

* Lane Following Assist (LFA) is available only for models with a DCT gearbox.

POWERTRAIN

Expect more. Enjoy more.



If you like exploring new territory, you've come to the right place. The new Kia Ceed offers decisively dynamic engines to suit your taste. Choose between powerful petrol models and efficient diesel engines ranging from 100 to 140 PS paired with a manual transmission or a 7-speed dual clutch for agile gear changing and efficiency. All powertrains have been refined with lowered CO₂ emission levels. While gasoline particle filters are standard on all turbocharged petrol engines, diesel models are fitted with an advanced selective catalytic reduction system. The engines can also be equipped with an Eco Pack featuring an Active Air Flap behind the front grille. It reduces drag to improve fuel efficiency and helps cut CO₂ emissions and engine warm-up time.

Designed to spin beautifully: two-tone 17" alloy wheels with Michelin Pilot Sport 4 tyres.



7-speed DCT (dual-clutch transmission)

The latest-generation 7-speed dual-clutch transmission ensures a sporty drive and excellent fuel efficiency.



Manual transmission

The manual transmission combines quick, smooth gear changes and gear ratios matched to engine torque curves. The result? A perfect balance between power and efficiency.



Drive Mode Selection (DMS)*

Designed to push your driving pleasure to the next level, Drive Mode Selection can be operated via a button next to the gear shift. Working with DCT, it increases driving dynamics by providing an improved throttle response and acceleration from idle, as well as optimizing performance while overtaking. DSM also offers a better steering response and perfectly complements the 17" Michelin Pilot Sport 4 tyres for a thoroughly dynamic drive.

* DSM is available only for models with a DCT gearbox.

Maximise the experience.

If you want your new Ceed to be fully set up for all your ventures, then Kia Genuine Accessories are the answer. From long weekends away, to sporting adventures or big shopping excursions, the range covers all your needs with handy features to personalise your car. It also includes many stylish solutions to emphasise the dynamic looks of your new Kia Ceed.



Roof box 330

Heading off on holiday, you'll probably need more luggage space than usual. Before you start cramming things in your cabin, enjoy the comfort of this sleek and durable roof box. Easy to install and with dual side opening for extra-fast access. Easily install your roof box with roof racks on your 5dr and cross bars on your Sportswagon.



Trunk mat, reversible

Off to school, off to the supermarket, off on holiday: you have different cargo depending on the situation. This dual-function trunk mat gives you versatile protection – with the soft cushioning of high-quality velour on one side and a resilient dirt-resistant surface on the other.



All weather mats, with colour accent

Whatever adventure you've been on, don't worry about wet, muddy or sandy shoes when you get back in the car. These durable and easy-to-clean floor mats protect the whole of your cabin floor. With a customized shape, Ceed logo in red and gray colours, and fixing points to hold them firmly in place.



Door mirror caps

Attention to detail can make all the difference. Raise the overall visual impact of your Ceed by complementing its exterior styling with these high-gloss stainless steel caps. Available also in brushed finish.



Rear bumper trim line

A small detail, with a sophisticated touch. Introduce this refined surface finish to your rear bumper in delicate high-gloss stainless steel, for a sleek accent along your tailgate. Available also in brushed finish.

Choose the Ceed you love.



LX

Perfectly equipped when it comes to keeping you safe, the LX features Lane Keeping Assist and Forward Collision Warning (AEB City) as standard. The headlamps with 'Ice-Cube' LED daytime running lights aren't just a stylish addition, they also include convenient High Beam Assist for safe night-time driving. Bluetooth and the floating 5" LCD display ensure an effortless multimedia experience. For premium comfort, Keyless Entry, Auto Light Control, Driver Attention Warning and rear power windows also come as standard on the LX.



EX

If style and comfort are top of your list, the EX is your answer. Inside, you'll enjoy manual air conditioning, a unique EX seat pattern and leather-covered steering wheel and gear shift knob. The striking exterior features a dual-layered front grille, front fog lamps and cornering lights, as well as LED rear lights plus front power windows with Auto Down.



Set the mood, refine the detail.

The fun starts here: with stylish interior options, carefully selected materials and bold trims, you'll want to get behind the wheel instantly. Choose between two standard black grades and an optional grey or black colour pack featuring fabric and artificial leather. For the most refined Kia Ceed, the interior can also be fitted with full black leather upholstery.



EX optional top black leather grade

Soft, bolstered seats with black genuine full leather offer long-lasting comfort. A perfect match for the high-gloss trim and satin chrome dashboard accents.



LX standard black grade

The standard LX grade features black fabric seat upholstery and eye-catching dark metal paint dashboard accents.



EX standard black grade

The standard EX grade features black fabric seat upholstery and eye-catching dark metal paint dashboard accents.



EX optional grey colour pack

Two-tone grey cloth and artificial leather-trim seats, featuring high-gloss black trim and eye-catching satin chrome dashboard accents.



EX optional black colour pack

This black colour pack comes with black cloth and artificial leather-trim seats, high-gloss black trim and eye-catching satin chrome dashboard accents.

Colour your fun.

With a choice of 11 body colours and four striking wheels, there’s a Kia Ceed destined to be your personal favourite.

Exterior Colours



Blue Flame (B3L) Cosmo Blue (CB7) Copper Stone (L2B) Lunar Silver (CSS) Penta Metal (H8G) Black Pearl (1K)



Sparkling Silver (KCS) Track Red (FRD) Infra Red (AA9) Deluxe White (HW2) Cassa White (WD)

Rims



15" steel 16" steel 16" alloy wheel 17" alloy wheel with diamond-cut finish (two-tone)

Specifications

Engine	1.0-litre T-GDi – GPF		1.4-litre T-GDi – GPF		1.4-litre MPI	1.6-litre CRDi (low) – SCR		1.6-litre CRDi (high) – SCR	
Transmission	6-speed MT		6-speed MT	7-speed DCT	6-speed MT	6-speed MT	7-speed DCT	6-speed MT	7-speed DCT
Driveline	FWD		FWD		FWD	FWD		FWD	
Fuel type	Gazoline with Gazoline Particle Filter (GPF)				Gazoline	Diesel with Selective Catalytic Reduction (SCR)			
Engine type	12 (four per cylinder)		16 (four per cylinder)		16 (four per cylinder)	16 (four per cylinder)		16 (four per cylinder)	
Engine displacement (cc)	998		1,396		1,394	1589		1,589	
Max. power (PS/rpm)	120		140		100	115		136	
Max. torque (Nm/rpm)	172		242		134	280		280	
Top speed (kph)	190		210	205	183	192	192	200	200
CO ₂ combined (urban) (g/km)	144–152		155–170		166–182	110–115	113–116	116–122	116–119
CO ₂ combined (extra-urban) (g/km)	109–115		112–115		120–124	93–98	100–102	97–105	105–107
CO ₂ combined (combined) (g/km)	122–128		128–135		137–145	99–104	105–107	104–111	109–111
Fuel consumption (urban) (l/100km)	6.3–6.7		6.8–7.5		7.3–8.0	4.2–4.4	4.3–4.5	4.4–4.7	4.4–4.6
Fuel consumption (extra-urban) (l/100km)	4.8–5.0		4.9–5.0		5.3–5.4	3.6–3.7	3.8–3.9	3.7–4.0	4.0–4.1
Fuel consumption (combined) (l/100km)	5.4–5.6		5.6–5.9		6.0–6.4	3.8–4.0	4.0–4.1	4.0–4.3	4.2–4.3
Kerb weight (kg) (max.)	1,352		1,380		1,412	1,325	1,449	1,477	1,477
Gross vehicle weight (kg)	1,800		1,820		1,850	1,760	1,800	1,900	1,900
Max. tow weight (kg) braked	1,200		1,000		1,200	1,200		1,200	
Max. tow weight (kg) unbraked	600		450		600	600		600	

Dimensions and capacities

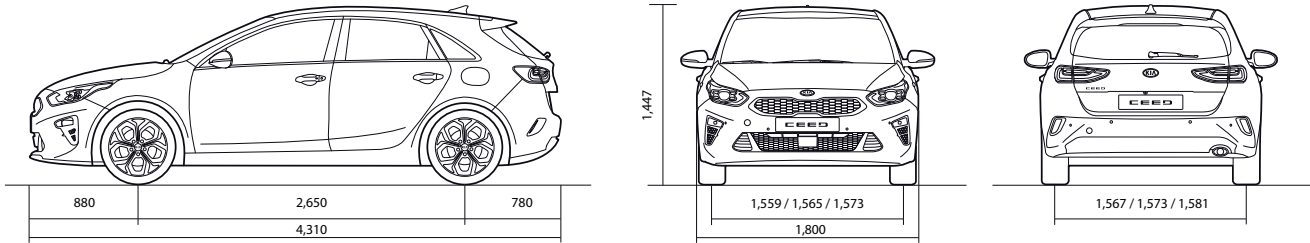
Overall length (mm)	4,310	Overall width (mm)	1,800
Overall height (mm)	1,447	Wheelbase (mm)	2,650
Front overhang (mm)	880	Rear overhang (mm)	780
Fuel tank (litres)	50		
Luggage (VDA)	395		

Interior

	First row	Second row
Headroom (mm)	987	968
Legroom (mm)	1,073	883
Shoulder room (mm)	1,428	1,406

The specified consumption and emission values were determined according to the legally prescribed measurement procedures (EU) 2017/1153. The above values have been tested in the new WLTP, Worldwide Harmonized Light Vehicle Test Procedure, test cycle and converted back to NEDC, New European Driving Cycle, and additionally measured according to the RDE, Real Driving Emissions method. **(The provided legal disclaimer is just a “Template” copy. The legal disclaimer needs to be validated with your local legal team based on the local regulations.)**

Dimensions (mm)



All the peace of mind you'll need.

7-year vehicle warranty

Every Kia benefits from a 7-year/150,000 km new car warranty (up to 3 years unlimited; from 4 years 150,000 km). This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Stay in touch with Kia

Visit www.kia.com for all the latest news. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, like liquid gas, hybrid and fuel cell technology. Or discover what our Environment Research Centre is working on.

We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal.

Financing

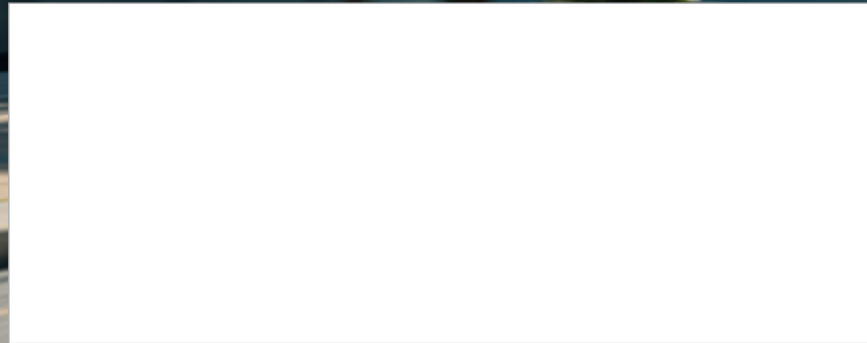
Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.



The Kia 7-year warranty

Max. 150,000 km vehicle warranty. Valid in all EU member states (plus Norway, Switzerland, Iceland and Gibraltar). Deviations according to the valid guarantee conditions, e.g. for paint and equipment, subject to local terms and conditions.





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Theodor-Heuss-Allee 11
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All information, illustrations and specifications are correct at the time of printing and are subject to change without notification. The models and specifications shown in this brochure may vary from the models available in your market. Due to the limits of the printing process, the car body colours shown may differ slightly from actual colours. Please contact your local Kia dealer for the most recent information.



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