



The new Kia

PROCEED



The Power to Surprise



Life is what you make of it. Welcome to the world of Kia.

Life is spectacular. It is vivid, unpredictable and exciting in all its facets. Whatever will happen, wherever you will go and whatever you will discover, Kia is with you.

We at Kia have dedicated our lives to making a contribution towards building a better future. That is why we develop and build cars which help you to discover and enjoy new horizons. Cars with stunning designs, advanced technologies and smart solutions. Cars with our remarkable 7-year warranty as proof of our outstanding quality. Whatever we do, we are driven by one mission: to always exceed your expectations.

We call it 'The Power to Surprise'. Now, we invite you to take a closer look and allow us to surprise you.

DARE TO DREAM

... IN A DIFFERENT WAY

Once in a generation, a car is created that defies convention. A car so bold, it pushes the principles of outstanding design and redefines sports styling. A car that tests the rules of space versus versatility and challenges perceptions of performance.

A car that simply quickens the pulse, catches the eye and steals hearts and minds.

Welcome to the new Kia ProCeed.

The new Kia ProCeed range offers two stunning models – the GT and GT Line.



BELIEVE YOUR EYES ... AND YOUR SENSES

The first thing you notice about the daring design concept of the new Kia ProCeed is the innovative body type – combining the excitement and elegance of a coupé with the practical refinement of a sportwagon. Look closer and admire the dramatic fast-dropping low roofline with streamlined contouring along its strong sculptured body, all designed to give the ProCeed its sporty character and outstanding appeal – and all finished off with striking 18" alloy wheels.



ADMIRE THE BOLDNESS ... OF ITS SPORTY CHARACTER

Wherever it goes, the boldness of the new Kia ProCeed leaves a lasting impression, most notably thanks to the introduction of unique rear LED Daytime Running Lights that have been integrated perfectly in the stylish silhouette body type. What's more, with a twin-layered rear bumper and dual exhaust pipes the ProCeed is a joy to look at and listen to as well.



SENSE THE CONFIDENCE ... FROM EVERY ANGLE



At every turn, the ProCeed speaks for itself. Sporty side mouldings with colour accents set the pace, with a honeycombed black 'tiger nose', front bumper lip and GT badge. Meanwhile, LED headlamps with 'Ice Cube' LED Daytime Running Lights and touring-style fog lamp edges add extra daring, as do the newly designed alloy wheels.

SAVOUR THE VERSATILITY ... THAT TRUE SPACE BRINGS

With the new Kia ProCeed body type, you never need to sacrifice style for space. Not only does it offer more room for everyone on board – indeed, its 594 litres of luggage space ranks amongst the best in the segment. There's also added versatility with 40:20:40 one-touch remote-folding rear seats and a Smart Power Tailgate. What's more, with a host of other storage features it's packed with ideas to take you further.



Excitement and sophistication come in equal measure for the driver and passengers inside the new Kia ProCeed. Step in and you'll be greeted with a high-quality interior that features black dedicated suede and leather seats with a contrasting suede profile line down the centre, plus the introduction of grey stitching in the GTL model and red stitching in the GT model with stunning logo badging. Once seated, in front of you there's an elegant sporty D-cut steering wheel with paddle shift levers and a dashboard that includes a seamless 10.25" touch screen with navigation system and, for complete comfort, fully automatic climate control including a digital display showing the cabin temperature.

REDISCOVER THE SPIRIT ... OF TRUE ADVENTURE

In the new Kia ProCeed the spirit of adventure comes with style, comfort, convenience and versatility as standard. Its bold body type design means there's plenty of space for any journey you and your passengers have planned, starting with 594 litres of luggage capacity (1,545 litres with the rear seats folded). Enjoy the comfort of ventilated front seats as well as optional heated rear seats, marvel at the rear flat-folding seating for larger items – and when your hands are full there's a Smart Power Tailgate. And with all the additional luggage compartments and extra storage, the ProCeed will always be your perfect travel companion.

CONVENIENCE

Space has never felt as flexible and versatile – though without compromising the sporty design and character of the ProCeed. Whether you have a full load or simply need to move something extra-large, you'll find the ProCeed has it covered with a whole range of inspired solutions.



40:20:40 FLAT-FOLDING SEATS

Thanks to the split-folding seats, the ProCeed adapts to your needs – great for carrying passengers as well as transporting sports equipment or other elongated items at the same time.



REMOTE FOLDING

Make loading quick and effortless without cumbersome folding: simply use the lever in the luggage compartment to fold the seats flat remotely.



HEATED AND VENTILATED FRONT SEATS

Whatever the weather has in store, you're ready for it. The front and rear seats can be heated on cold days. Featuring three adjustable settings, they warm up quickly and then level off after the desired temperature is reached. Plus, on hot summer days the front seats can be ventilated to keep you cool.

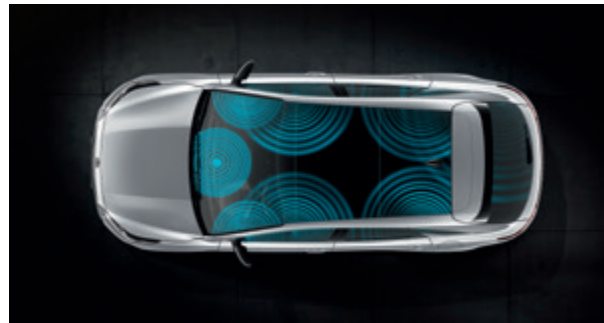
CONNECT TO THE WORLD ... AROUND YOU

On the move, yet always connected – in the new Kia ProCeed, technology is simply effortless. Select your destination via the seamless 10.25" touch screen with navigation system, complete with a 7-year map update to keep you on track. Charge your phone wirelessly, manage functions with integrated voice recognition and use Bluetooth® for all your music and calls.



WIRELESS PHONE CHARGER

Forget cables, just place your smartphone with Qi technology on the convenient Wireless Phone Charger.



JBL PREMIUM SOUND SYSTEM

For great sound, the new Kia ProCeed comes with a JBL Premium Sound System. It features eight speakers and advanced Clari-Fi music restoration technology to improve the quality of MP3s and provide high-definition sound.

INFOTAINMENT



Exploit...

your expertise

KIA UVO CONNECT

Created exclusively by Kia, UVO CONNECT brings driving into the digital era in two distinct ways. Firstly, our new Kia Live service delivers real-time information to your navigation system with a range of information for your journey, and secondly, our new UVO app offers a range of data and information about your car through your Android or Apple smartphone. What's more, this exciting new technology has been developed to comply with the latest EU Data Protection Directive, ensuring the highest levels of data privacy, transparency and protection.

UVO

Connect



KIA LIVE

Once activated, Kia Live makes use of the SIM card included in the infotainment system to retrieve and update live data for its services, so you have access to seamless information displayed directly on the navigation screen.



LIVE TRAFFIC INFORMATION

The navigation system delivers highly accurate live traffic information from TomTom that is updated every two minutes, so you know exactly where traffic is running smoothly, or which areas to avoid. When things get busy, the system lets you know and suggests alternative routes.



CAMERA/DANGER ZONES

Be alerted to a whole range of fixed and stationary speed cameras as well as restricted access zones. The system also alerts you to areas where accidents are particularly common.



WEATHER FORECAST

With an up to four-day forecast available, you can simply type in your destination to view a complete summary, including minimum and maximum temperatures, wind speed and chances of sun or rain.



POINTS OF INTEREST

Looking for a place to eat, a local business or somewhere special to visit? All this information and more is easily accessible with the live, regularly updated POI directory.



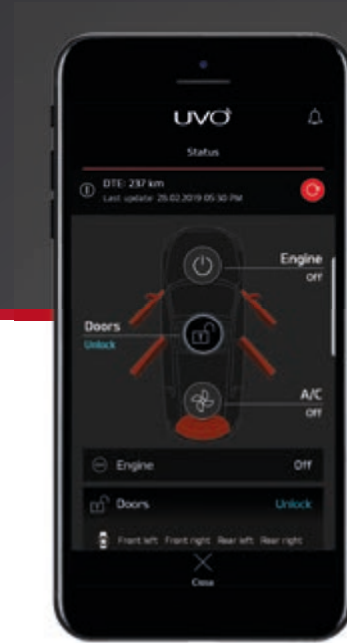
PARKING

Kia Live shows available parking locations before you arrive at your destination. It will show potential **on-street parking** and **off-street parking**, including locations, details, prices and availability.



FUEL INFO

When you're running low on fuel, the system will show you the nearest petrol stations and prices using a TomTom online database, so you can plan your refuelling stops accordingly.



UVO APP

Designed for both Android and Apple smartphones, the UVO app offers complete peace of mind with a whole range of features dedicated to providing diagnostic data about the status of your car and the trips you take. The app can also activate a range of remote functions and features when you are away from the car.

Vehicle Information



FIND MY CAR

tells you the last known location of your vehicle – ideal if you are parked in a large car park.



VEHICLE STATUS

offers an overview of key elements of your car's status such as door locks, ignition, battery and charge level.



MY TRIPS

gives a summary of your previous journeys including average speed, distance driven and time in transit.

Remote Service



SEND TO CAR

allows you to pre-plan and set your journey through the app for seamless use in the navigation system.



Notifications

Notifications will notify you whenever the car alarm is triggered; share **Diagnostic Notifications** with you about the current status of your car; and supply you with a **Monthly Vehicle Report** giving an overview of your car usage.

Information and control service for your Kia; the services will be available free of charge for a period of seven years commencing on the day the vehicle is sold to the first owner of the vehicle, i.e. the point in time the initial purchase agreement becomes effective, and may be subject to change during that period. Details of operation and terms of use can be obtained from your Kia partner and on kia.com. Smartphone with iOS or Android operating system and mobile phone contract with data option necessary incurring additional cost.

WHERE? WHEN? HOW? THE ANSWER IS HERE.

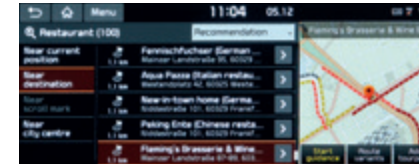
Our new navigation system with Kia's Connected Services powered by TomTom Live Services takes reliable route guidance to the next level of accuracy and excellence. It keeps you in touch with the outside world and offers more handy information than ever. At the heart is a Wi-Fi unit that enables the ProCeed navigation system to connect to the Internet through your smartphone.*

KIA'S CONNECTED SERVICES



LIVE TRAFFIC**

The navigation system delivers highly accurate live traffic information that is updated every two minutes, so you know exactly where traffic is running smoothly, or which areas to avoid. When things get busy, the system lets you know and suggests alternative routes.



LOCAL SEARCH

If you're looking for a sushi restaurant, a supermarket or a particular place to meet, simply select Local Search. The database contains 500 searchable categories, 25,000 keywords and 250,000 places to ensure you find what you need.



PARKING INFORMATION

To help you park your car swiftly, the system will indicate parking areas before you arrive at your destination. It will show potential on-street parking spaces based on historic data, and off-street parking with colour-coded availability.



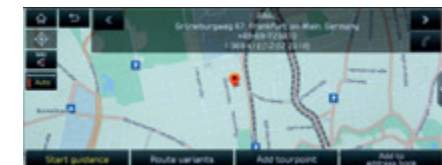
SPEED CAMERAS**

You'll also be alerted to a whole range of speed cameras, including fixed and stationary ones, as well as restricted access zones. The system can even take into account areas where accidents are particularly common, and warn you about these accident black spots.



WEATHER FORECAST

Is your weekend away going to be sunny or a washout? Better check the weather forecast. Just type in your destination to view a four-day summary, complete with minimum and maximum temperatures, wind speed and chances of sun or rain.



FUEL INFO

When you're running low on fuel, the system will show you the nearest petrol stations and prices using a TomTom online database, so you can plan your refuelling stops accordingly.

* Smartphone with data plan required to activate services. ** Legal restrictions to these services may apply depending on country usage.

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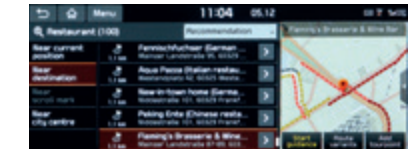
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androidauto

Android Auto™ is designed to keep you perfectly connected to your phone – while minimizing distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organizes info into simple cards that appear just when they're needed.



Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your Ceed's display, so you can get directions, make a call and listen to music – all while staying focused on the road.

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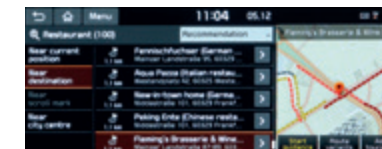
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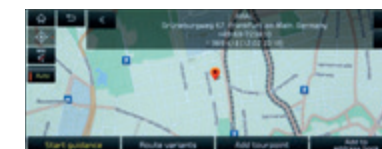
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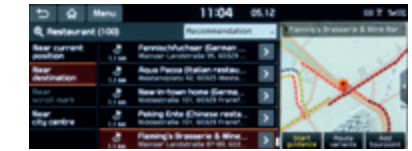
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PROTECTION BY DESIGN ... FOR PEACE OF MIND

Peace of mind is key to enjoying your ride. That's why the new Kia ProCeed comes with innovative features and sophisticated technology to keep you and your passengers as safe as possible.



SMART CRUISE CONTROL (SCC)* WITH STOP AND GO

Using a camera and radar, Smart Cruise Control can regulate both the ProCeed's speed and the distance to the car in front. The system maintains the distance to the preceding vehicle by automatically modulating your car's speed. If the vehicle ahead picks up the pace, the ProCeed accelerates up to the set speed. If the vehicle in front slows down and the predetermined safe distance cannot be maintained, the system will reduce the speed, or even stop the car. A helpful feature, particularly in heavy traffic.

* Smart Cruise Control (SCC) is available only for models with a DCT gearbox.

SAFETY AND ASSISTANCE



LANE KEEPING ASSIST (LKAS)

No need to worry about drifting out of your lane. Lane Keeping Assist uses a camera mounted at the top of the windscreen to monitor lane markings, and if you move out of the lane unintentionally the system will alert you and even steer the car back into your lane.



DRIVER ATTENTION WARNING (DAW)

The system detects whether you're losing concentration by monitoring the pattern of the steering wheel, indicator, acceleration and overall duration of the journey. If you show signs of drowsiness or inattentiveness, DAW alerts you with a warning sound and a coffee cup symbol in the cluster.

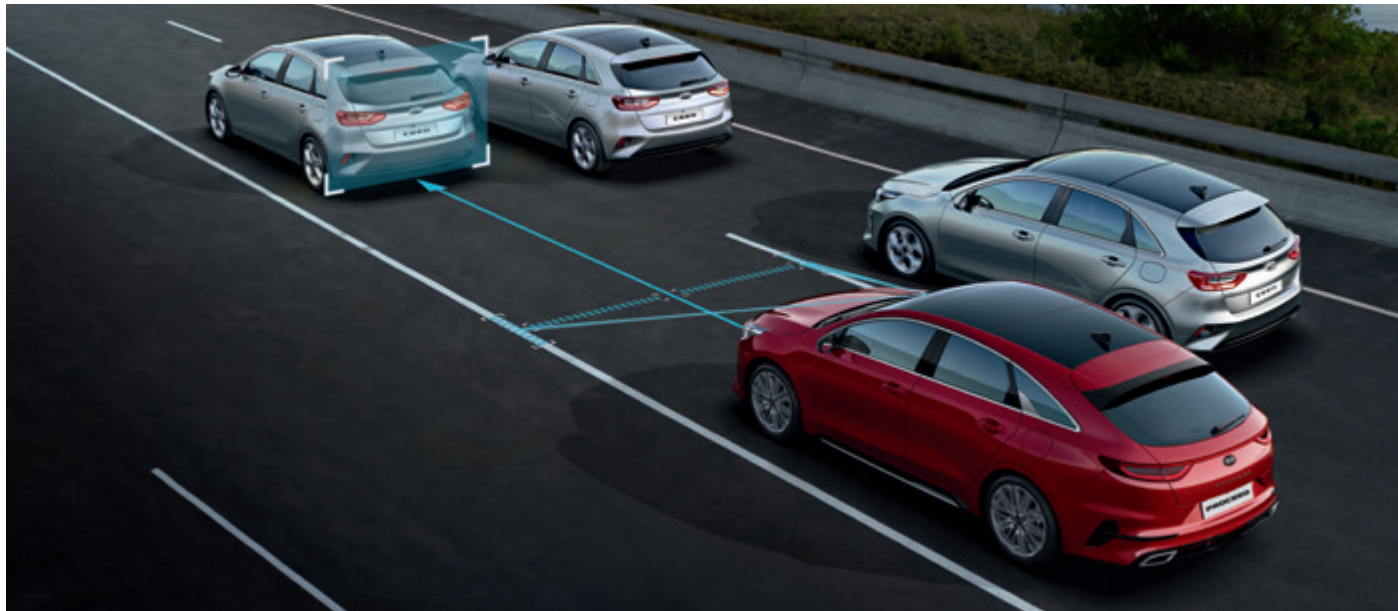


FORWARD COLLISION-AVOIDANCE ASSIST (FCA)

The FCA system can detect preceding vehicles as standard and, as an option, pedestrians crossing the road and cyclists. Using a camera to monitor the velocity of and distance between vehicles, it warns the driver in the event of a potential collision risk by activating a visual alert. In conjunction with the optional radar sensor that enables the pedestrian & cyclist detection, the steering wheel also gives a haptic feedback. If there is no driver reaction, the car brakes automatically to avoid or mitigate an accident.

STAY SAFE ... WITH INNOVATIVE FEATURES

The new Kia ProCeed is designed to make driving as safe as possible. It assists you with innovative features that enable you to drive more safely. Negotiating traffic jams, help with parking or shining a brighter light into corners at night? The ProCeed takes care of it so you can avoid potential danger.



LANE FOLLOWING ASSIST (LFA)*

This system takes a giant leap towards semi-automated driving. LFA controls acceleration, braking and steering depending on the vehicles in front. This makes driving in stop-and-go traffic easier and safer. The system uses camera and radar sensors to maintain a safe distance to the preceding vehicle and monitors road markings to keep your car in the centre of your lane. LFA works between 0 and 180 km/h.

* Lane Following Assist (LFA) is available only for models with a DCT gearbox.

SAFETY AND ASSISTANCE



HIGH BEAM ASSIST (HBA)

When the camera in the windscreen detects the headlights of an oncoming vehicle at night, the High Beam Assist system automatically switches to low beam to avoid dazzling other drivers. Once the car has passed, the high beam is automatically switched back on.



SMART PARKING ASSIST

The Smart Parking Assist makes parking a breeze. It uses front, side and rear sensors to assist you with parallel, angled and perpendicular parking. All you need to do is operate the brake, accelerator and gears – the system takes care of the steering. It can even help you pull out of parallel parking spots.



REAR CROSS TRAFFIC COLLISION WARNING (RCCW)

When reversing out of a parking space or driveway, the radar-based Rear Cross Traffic Collision Warning system alerts you to potential traffic crossing your path.

FEEL THE THRILL ... OF TRUE PERFORMANCE



Dynamic driving, agility and outright power are at the very heart of what makes the new Kia ProCeed such fun to drive. Both ProCeed models' powertrains are configured to maximize performance, with suspension and damper settings to add a sense of responsive adventure to every road trip. For sheer excitement, the paddle shift levers let you move swiftly and seamlessly through each gear change without taking your hands off the steering wheel, plus to finish it all off there are dual exhaust pipes and Michelin Pilot Sport 4 tyres – all designed to raise your pulse and make your drive unbelievable.

EXPECT MORE

... AND ENJOY MORE

For dynamic driving in the city and on the open road, the new Kia ProCeed is the ideal choice because it’s backed by expert engineering at every level and a range of powerful engines. Choose between petrol models and efficient diesel engines paired with a manual transmission or a 7-speed dual clutch, both featuring paddle shift levers as well as a sport button that activates Drive Mode Selection to increase driving dynamics such as improved throttle response and acceleration from idle as well as for overtaking. What’s more, all powertrains have been refined to meet the latest European emissions regulations.

SPECIFICATIONS

Engine	1.0-litre T-GDi – GPF	1.4-litre T-GDi – GPF		1.6-litre T-GDi (204 PS)		1.6-litre CRDi (high) – SCR	
Transmission	6-speed MT	6-speed MT	7-speed DCT	6-speed MT	7-speed DCT	6-speed MT	7-speed DCT
Driveline	FWD	FWD		FWD		FWD	
Fuel type	Petrol with Gasoline Particle Filter (GPF)					Diesel with Selective Catalytic Reduction (SCR)	
Engine type	12 (four per cylinder)	16 (four per cylinder)		16 (four per cylinder)		16 (four per cylinder)	
Engine displacement (cc)	998	1,353		1,591		1,598	
Max. power (PS/rpm)	120	140		204		136	
Max. torque (Nm/rpm)	172	242		265		280	320
Top speed (kph)	190	210	205	230	225	200	200
CO ₂ combined (urban) (g/km)	149–150	162–170	151–152	193	163	118–122	116–119
CO ₂ combined (extra-urban) (g/km)	106–113	111–115	110–115	133	130	97–105	105–107
CO ₂ combined (combined) (g/km)	122–126	130–135	125–129	155	142	104–111	109–111
Fuel consumption (urban)	6.5	7.1–7.5	6.6–6.7	8.4	7.1	4.5–4.7	4.4–4.6
Fuel consumption (extra-urban)	4.9	4.9–5.0	4.8–5.0	5.8	5.7	3.7–4.0	4.0–4.1
Fuel consumption (combined)	5.3–5.5	5.7–5.9	5.5–5.7	6.8	6.2	3.9–4.3	4.2–4.3
Kerb weight (kg) (max.)	1,391	1,409	1,436	1,438	1,465	1,469	1,496
Gross vehicle weight (kg)	1,820	1,840	1,870	1,870	1,900	1,900	1,920
Max. tow weight (kg) braked	1,200	1,000 (1,410)				1,200 (1,500)	
Max. tow weight (kg) unbraked	600	450 (600)				600 (650)	

DIMENSIONS AND CAPACITIES

Overall length (mm)	4,605	Overall width (mm)	1,800
Overall height (mm)	1,442	Wheelbase (mm)	2,650
Front overhang (mm)	885	Rear overhang (mm)	1,070
Fuel tank (litres)	50		
Luggage (VDA)	594–1,545		

The specified consumption and emission values were determined according to the legally prescribed measurement procedures set out in (EU) 2017/1153. The above values have been tested in the new WLTP, Worldwide Harmonised Light Vehicle Test Procedure, test cycle and converted back to NEDC, New European Driving Cycle, and additionally measured according to the RDE, Real Driving Emissions, method. **(The provided legal disclaimer is just a “template” copy. The legal disclaimer needs to be validated with your local legal team based on local regulations.)**

INTERIOR

	First row	Second row
Headroom (mm)	962	950
Legroom (mm)	1,073	875
Shoulder room (mm)	1,428	1,399

POWERTRAIN



7-SPEED DCT (DUAL-CLUTCH TRANSMISSION)

The latest-generation 7-speed dual-clutch transmission ensures a sporty drive and excellent fuel efficiency.



MANUAL TRANSMISSION

The manual transmission combines quick, smooth gear changes and gear ratios matched to engine torque curves. The result? A perfect balance between power and efficiency.



PADDLE SHIFT LEVERS*

The paddle shift levers allow you to change gears swiftly without taking your hands off the steering wheel. They also make driving more dynamic and intuitive, while keeping/leaving you in complete control.



DRIVE MODE SELECTION (DMS)*

Designed to push your driving pleasure to the next level, Drive Mode Selection can be operated via a sport button next to the gearstick. Working with the DCT, it increases driving dynamics by providing an improved throttle response and acceleration from idle, as well as optimizing performance while overtaking. DMS also offers a better steering response and perfectly complements the 18" Michelin Pilot Sport 4 tyres for a thoroughly dynamic drive.

* DMS and paddle shift levers are available only for models with a DCT gear box or with manual transmission on GTL models

DELIGHT IN THE DETAIL ... FROM EVERY ANGLE



The new Kia ProCeed takes sportiness and styling to the highest level, with finesse and eye-catching details all round. From the breathtaking silhouette of the roofline to the sleek contoured sides that flow from end to end, from the integrated diffuser panel under the rear bumper to help control airflow to the muscular sculptured rear with a motorsports-inspired brake light that integrates seamlessly into the rear spoiler – ProCeed is a car that beckons to be admired.

DISCOVER THE POWER ... OF CHOICE

TRIM TEMPLATES



THE NEW PROCEED GTL

If you're looking for the bold sporty design and sleek styling of a coupé combined with the versatility and safety of a sportswagon, then the ProCeed GTL is the perfect car for all your needs. Inside you'll find a sophisticated interior featuring navigation and premium sound systems, D-cut steering wheel with paddle shift gear levers and GTL-logo-stitched ergonomic seats, plus enough passenger space and storage capacity for any trip. Add to that finishing touches such as dual exhaust pipe design and alloy wheels – and any drive becomes an adventure.



THE NEW PROCEED GT

If bold design, daring sports styling, innovative detailing and muscular performance drives you, then you're in for a treat with the ProCeed GT. From the tiger nose grille with GT badge to the front Ice Cube LED lights back along the sloping roofline to the connected rear LED lamps and dual exhaust pipe design, this is a car that demands to be seen and driven. Inside is just as impressive, with high-spec navigation and a premium sound system, D-cut steering wheel with paddle shift gear levers and GT-logo-stitched ergonomic seats. The GT really is a feast for the eyes and the senses.



SET THE MOOD

... AND REFINE THE DETAIL

The fun starts here: with stylish interior options, carefully selected materials and bold trims, you'll want to get behind the wheel instantly. Choose between black dedicated suede and leather seats with a contrasting suede profile line down the centre, or new design elements such as grey stitching in the GTL model and red stitching in the GT model featuring stunning logo badging.



GT STANDARD
The standard GT features dynamic black suede and leather seats with red stitching and GT badging on seats in red.

INTERIOR GRADES



GT LINE STANDARD
The standard GT Line features stylish black woven and artificial leather seats.



EX OPTIONAL TOP BLACK LEATHER GRADE
Soft, bolstered seats with black genuine full leather offer long-lasting comfort. A perfect match for the high-gloss trim and satin chrome dashboard accents.



GT LINE OPTION
The GT Line option comes with black suede and leather seats with grey stitching highlights and GT Line badging on seats in grey.

MAKE A STATEMENT ... WITH COLOURS AND WHEELS

With a choice of eight body colours for the ProCeed GT and ten body colours for the ProCeed GTL plus three striking wheel designs, there's bound to be the perfect match for your style and character.

RIMS



GTL 17" Alloy Wheel

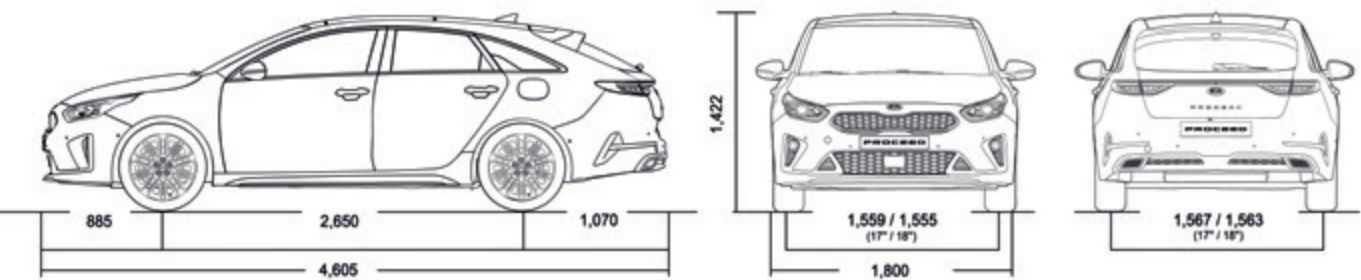


GTL 18" Alloy Wheel



GT 18" Alloy Wheel

DIMENSIONS (MM)



SPECIFICATIONS AND COLOURS

EXTERIOR COLOURS



Blue Flame (B3L)



Lunar Silver (CSS)



Penta Metal (H8G)



Orange Fusion (RNG)



Sparkling Silver (KCS)



Track Red (FRD)



Deluxe White (HW2)



Infra Red (AA9)
(available for GT Line only)



Black Pearl (1K)



Cassa White (WD)
(available for GT Line only)



PEACE OF MIND

ALL PEACE OF MIND YOU'LL NEED.

7-YEAR VEHICLE WARRANTY

Every Kia benefits from a 7-year/150,000 km new car warranty (up to 3 years unlimited; from 4 years 150,000 km). This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

5-YEAR PAINT WARRANTY & 12-YEAR ANTI-PERFORATION WARRANTY

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

STAY IN TOUCH WITH KIA

Visit www.kia.com for all the latest news. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, like liquid gas, hybrid and fuel cell technology. Or discover what our Environment Research Centre is working on.

We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal.

FINANCING

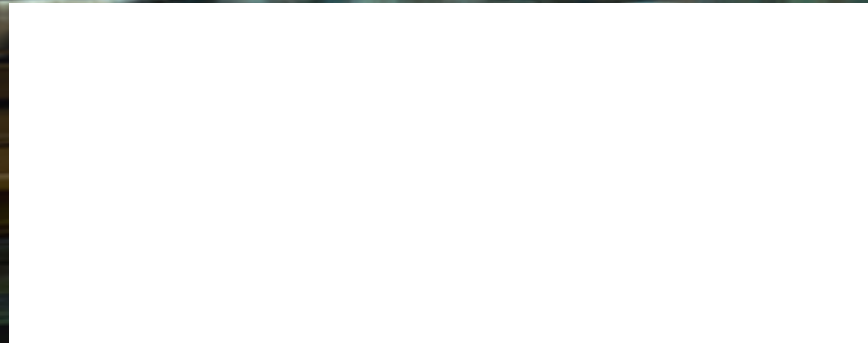
Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.



The Kia 7-year warranty

Max. 150,000 km vehicle warranty. Valid in all EU member states (plus Norway, Switzerland, Iceland and Gibraltar).

Deviations according to the valid guarantee conditions, e.g. for paint and equipment, subject to local terms and conditions.



Kia Motors Europe GmbH
Theodor-Heuss-Allee 11
60486 Frankfurt am Main
Germany

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All information, illustrations and specifications are correct at the time of printing and are subject to change without notification. The models and specifications shown in this brochure may vary from the models available in your market. Due to the limits of the printing process, the car body colours shown may differ slightly from actual colours. Please contact your local Kia dealer for the most recent information.



The Power to Surprise