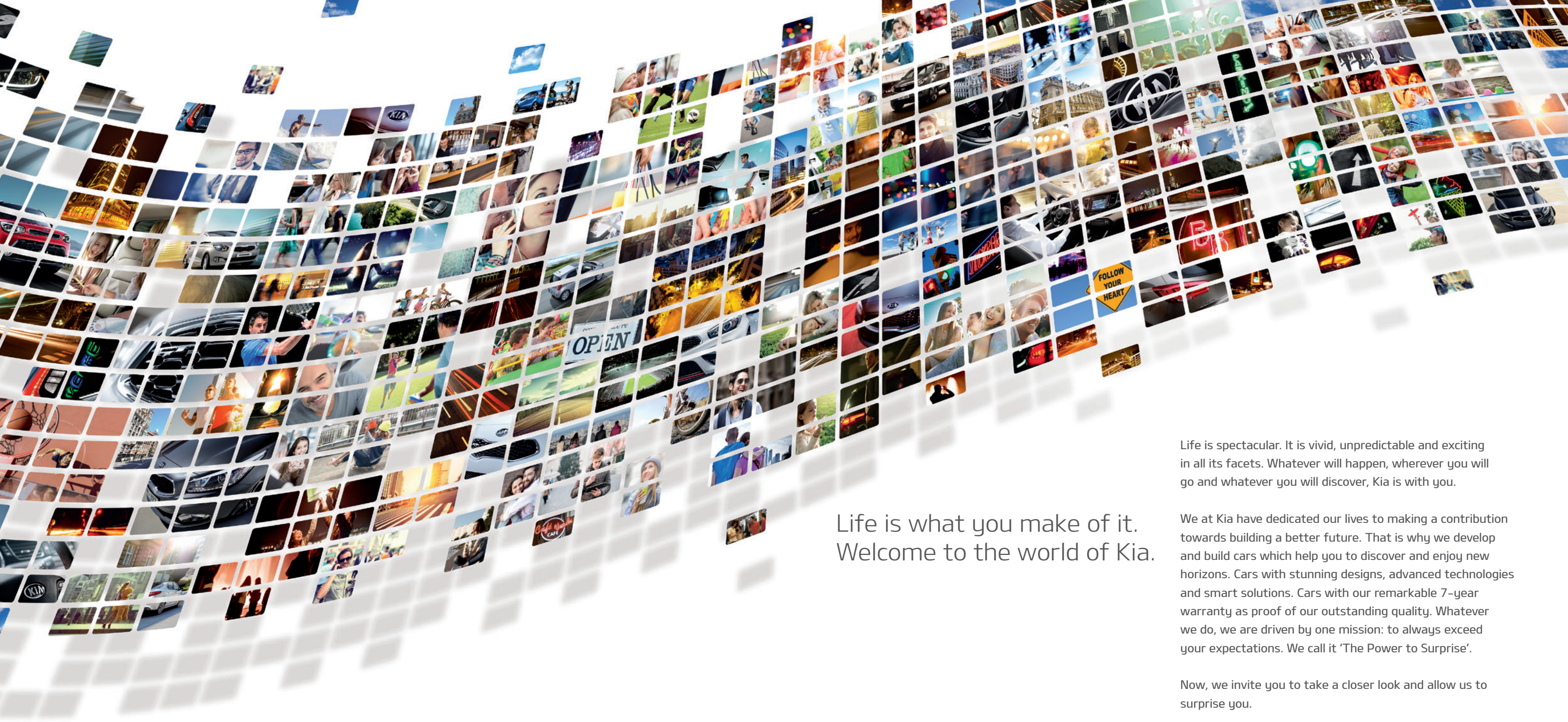




The all-new Kia
RIO

The Power to Surprise



Life is what you make of it.
Welcome to the world of Kia.

Life is spectacular. It is vivid, unpredictable and exciting in all its facets. Whatever will happen, wherever you will go and whatever you will discover, Kia is with you.

We at Kia have dedicated our lives to making a contribution towards building a better future. That is why we develop and build cars which help you to discover and enjoy new horizons. Cars with stunning designs, advanced technologies and smart solutions. Cars with our remarkable 7-year warranty as proof of our outstanding quality. Whatever we do, we are driven by one mission: to always exceed your expectations. We call it 'The Power to Surprise'.

Now, we invite you to take a closer look and allow us to surprise you.



Be dazzled.

It's hard not to be impressed by the new Kia Rio. It's a compact car that manages to pack in everything you need – and a whole lot more. A sleek, dynamic design gives the Rio head-turning appeal. The comfort features, equipment and cutting-edge technology will make your journeys a pure pleasure. And the advanced safety features will give you all the peace of mind you deserve.



Your kind of car, for your kind of life.

The bold new Kia Rio is designed to make life on the road a pleasure. Foldable rear seats and a spacious cabin offer you all the versatility you could need, while smart connectivity features will give you plenty of ways to stay connected. You're sure to enjoy the Rio's dynamic handling and low running costs. And to top it all off, our class-leading 7-year warranty is another reminder that in the new Kia Rio, pretty much all of your needs are perfectly covered.



Meet the head-turning hatchback.

Sporty, elegant and beautifully sculpted, the enhanced new Kia Rio boasts more innovative design than ever before. Aerodynamic lines and muscular contours give the Rio its distinctly vibrant looks. And with features like the Kia signature tiger nose grille, new 17" alloy wheels and dazzling LED DRL integrated bi-function headlamps, the Rio adds solid style right down to the details.



7 Year Map Update

As part of our extensive quality promise, all new Kia vehicles factory-fitted with an LG navigation device are entitled to 6 free annual map updates at the service point. This unique programme ensures your navigation system is always up to date.

More of the magic.

It's hard to beat the modern, sporty and driver-oriented interior of the new Kia Rio. In fact, your comfort is guaranteed – with everything from soft-touch materials and ergonomically designed front seats, to Kia's latest driver-friendly interface and convenient keyless entry. With so much comfort and technology, the spacious and functional Kia Rio might make everywhere else seem a little unwelcoming.



Designed to capture attention. Driven to capture hearts.

The new Rio GT Line has been designed with one thing in mind – to challenge perceptions! From its sporty dynamic handling, to its seductive curves, outstanding styling and smart technology, the Rio GT Line loves the open road and the city streets in equal measure.

From the stunning front bumper, contoured radiator grille and ice cube shaped LED fog lamps, to the new rear bumper with twin muffler – it shouts style. Add to that, 17" alloy wheels, new side-sill styling and sleek chrome molding seatbelts, and you have a car that begs to be driven.



- 1. GT Line ice cube fog lamps** The striking new ice cube design transforms the LED fog lamps into high-tech must-haves.
- 2. GT Line radiator grille** A combination of high-gloss finish and dark chrome surround gives the GT Line grille that special sporty and bold statement.





When your passion is perfection.
It's designed to deliver inside and out.

Inside the new Rio GT Line, you'll find sporty character and sheer excitement at every touch and every turn of the head. A stunning black carbon-fibre-feel dash, contemporary patterned seats, elegant door-trim stitching and sporty D-cut steering wheel, are just some of the many features that make it an experience to be savoured ... every day on every journey.



7" colour screen navigation system

The multi-language navigation system includes a high-definition 7" TFT-LCD screen and a back-up camera display.



Bluetooth

In the new Rio, Bluetooth technology gives you hands-free access to your phone and selected functions.



Digital Audio Broadcasting (DAB)

DAB uses a digital signal to deliver optimal clarity and performance over the radio, as well as programme and track information.



Voice recognition

Voice recognition (optional) lets you navigate, place and take calls, listen to text messages, control audio and more – all by using your voice.



- 1. Supervision cluster with 3.5" LCD screen** A tasteful, customizable and intelligently designed supervision cluster displays outside temperature, as well as vehicle and trip data.
- 2. 7" colour touch-screen audio** The touch-screen audio system displays artist and track names and can be controlled at the tap of a finger. The system offers MP3 compatibility.
- 3. Auxiliary and USB connections** Flash drives and other compatible audio devices can be connected via the aux port or USB ports.

A car as connected as your life.

You'll be spoiled for choice when it comes to connectivity in the new Kia Rio. A state-of-the-art infotainment system keeps you fully connected, informed and entertained using a host of the latest – and smartest – technologies.



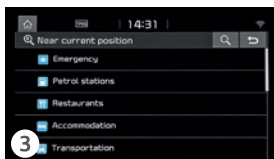
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The navigation system delivers highly accurate live traffic information that is updated every two minutes, so you know exactly where traffic is running smoothly, or which areas to avoid. When things get busy, the system lets you know and suggests alternative routes.



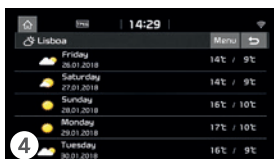
2. Speed cameras**:

You'll also be alerted to a whole range of speed cameras, including fixed and stationary ones, as well as restricted access zones. The system can even take into account areas where accidents are particularly common, and warn you about these accident black spots.



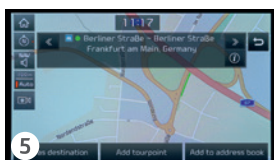
3. Local Search:

If you're looking for a sushi restaurant, a supermarket or a particular place to meet, simply select Local Search. The database contains 500 searchable categories, 25,000 keywords and 250,000 locations to ensure you find what you need.



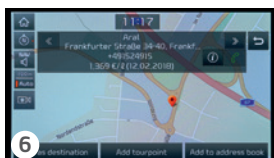
4. Weather forecast:

Is your weekend away going to be sunny or a washout? Better check the weather forecast. Just type in your destination to view a four-day summary, complete with minimum and maximum temperatures, wind speed and chances of sun or rain.



5. Parking information:

To help you park your car swiftly, the system will indicate parking areas before you arrive at your destination. It will show potential on-street parking spaces based on historic data, and off-street parking with colour coded availability.



6. Fuel info:

When you're running low on fuel, the system will show you the nearest petrol stations and prices using a TomTom online database, so you can plan your refuelling stops accordingly.

Where? When? How? The answer is here.

Our new navigation system with Kia's Connected Services powered by TomTom Live Services takes reliable route guidance to the next level of accuracy and excellence. It keeps you in touch with the outside world and offers more handy information than ever. At the heart is a WiFi unit that enables the Rio navigation system to connect to the Internet through your smartphone.*



*Smartphone with data plan required to activate services.

**Legal restrictions to these services may apply depending on country usage.



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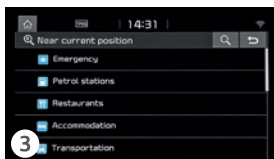
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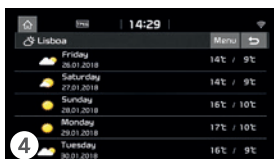
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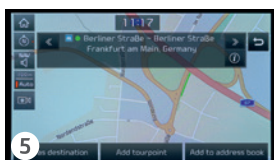
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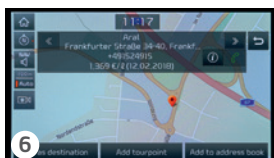
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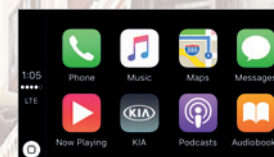


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Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your Rio's display, so you can get directions, make a call and listen to music – all while staying focused on the road.

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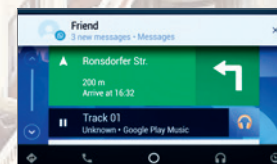


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androidauto

Android Auto™ is designed to keep you perfectly connected to your phone – while minimizing distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organizes info into simple cards that appear just when they're needed.

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A whole new kind of comfort.

The new Kia Rio takes comfort seriously. With advanced features like automatic air conditioning and heated front seats, you can add a little extra indulgence to your journeys. And thanks to maximized spaciousness, there's always plenty of room to stretch out and venture off.



1. **60:40 split-folding rear seats** The rear seats split 60:40 and fold flat to give you full flexibility – for people or cargo.
2. **Full-folding rear seats** Rear seats fold flat to accommodate long or bulky items in an extended cargo space.
3. **Adjustable cargo floor** Position the cargo-area floor higher to be flush with the folded seat backs (left), or lower to accommodate tall items (right).

Ready for any kind of action.

Whether it's people or cargo, the new Kia Rio allows everyone and everything to be comfortably accommodated. With its roomy interior, generous 325 litres of cargo space and flexible folding rear seats, the Rio is ready for just about any adventure you can think of.



4. **Luggage net** An elasticized luggage net prevents luggage and cargo from moving about.
5. **Covering shelf** A rear covering shelf keeps cargo out of sight. Attached to the tailgate by cords, it lifts easily out of the way when the gate is opened.



Dynamic from the inside out.

Performance is paramount in the new Kia Rio. Designed to deliver a dynamic ride, the Rio boasts a modified chassis to ensure more agile and immediate handling, with improved ride comfort. With a choice of transmissions and engines, you can be sure that every driving experience will be an enjoyable one.



Automatic transmission Enjoy smooth acceleration, agile gear shifts and fuel economy: choose between the new 6-speed automatic transmission or new 7-speed DCT Dual Clutch Transmission.

Manual transmission The efficient 6-speed or 5-speed manual transmission ensures quick, smooth gear changes.



Forward Collision-Avoidance Assist (FCA)

Combining radar and camera data, the FCA system activates the brakes when it detects any risk of collision. If the distance between the Rio and either the vehicle ahead or pedestrians is too small, the system will apply the brakes automatically. When travelling between 8 and 80 km/h, the Rio will come to a complete stop.



1



2

1. Lane Keeping Assist (LKA) Lane Keeping Assist (LKA) alerts you when you unintentionally drift out of your lane and even steers you back when required.

2. Parking Distance Warning Reverse with Switch On/Switch Off button When reversing into a parking spot, this handy feature alerts you to any obstacles behind you. These audible beeps can be switched on or off.

3. High Beam Assist Works with a camera in the windshield which detects the cars ahead and automatically switches to high or low beam to match the right driving conditions.



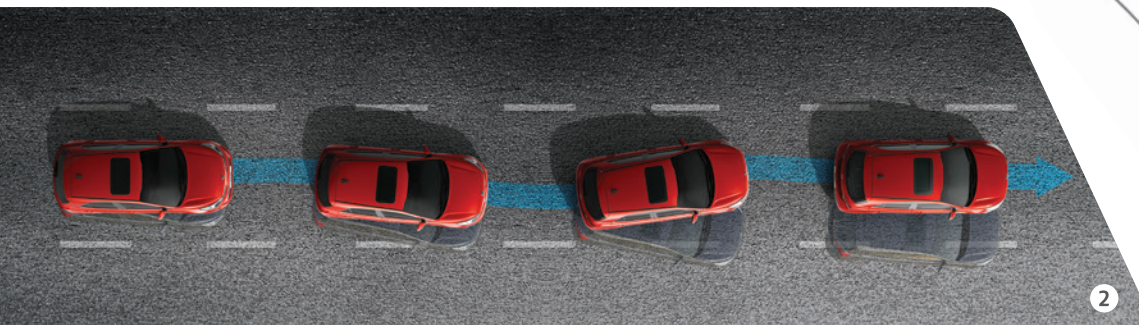
3

Intuitive assistance to keep you safe.

In the new Kia Rio, safety is the highest priority. That's why it delivers innovative features and cutting-edge technology to keep you and your passengers as safe as possible on the road.



1



2

3 ESC with VSM



4

1. **Hill-start Assist Control (HAC)** Enjoy added support for those tricky hill starts. Hill-start Assist Control will prevent you from rolling backwards.
2. **Straight-Line Stability (SLS)** When braking in a straight path, SLS senses any difference in applied brake pressure between the right and left wheels, and adjusts the pressure to counteract yaw and maintain straight-line stability.
3. **Electronic Stability Control (ESC)** In the event of sudden braking or turning, Electronic Stability Control (ESC) activates to regulate engine torque and distribute braking force independently, slowing you down safely with maximum control.
Vehicle Stability Management (VSM) Along with motor-driven power steering, VSM helps ensure that the new Rio remains stable when simultaneously braking and cornering.
4. **Blind-Spot Collision Warning (BCW)** The Blind-Spot Collision Warning has radar sensors that monitor your blind spots and warn you of oncoming cars with a flashing light on the side-view mirror.
Rear Cross-Traffic Collision Warning (RCCW) When reversing out of a parking space or driveway, the radar-based Rear Cross-Traffic Collision Warning alerts you to potential traffic crossing your path.

Never lose control.

In the new Kia Rio, protective materials and highly advanced features will help to keep you safe, supported and in control.

51% AHSS

The new Rio uses 51% Advanced High Strength Steel (AHSS) to deliver phenomenal body rigidity, enhanced cabin protection and dynamic performance.



8 zones

 with hot-stamped components

With hot-stamped components in 8 core stress areas, the Rio's strengthened body structure helps provide even more crash protection.

97m

 of structural adhesive

With more than six times as much structural adhesive as the previous generation, the new Rio is more rigid yet lighter, and features improved noise, vibration and harshness management.



Six airbags Protection includes front airbags for the driver and front-seat passenger, two air bags at the sides and two curtain airbags running the length of the cabin.



Smooth rider.

The sleek, aerodynamic lines of the new Kia Rio don't simply add to its design credentials. They also enhance the smoothness and handling of every ride, and improve the fuel economy.



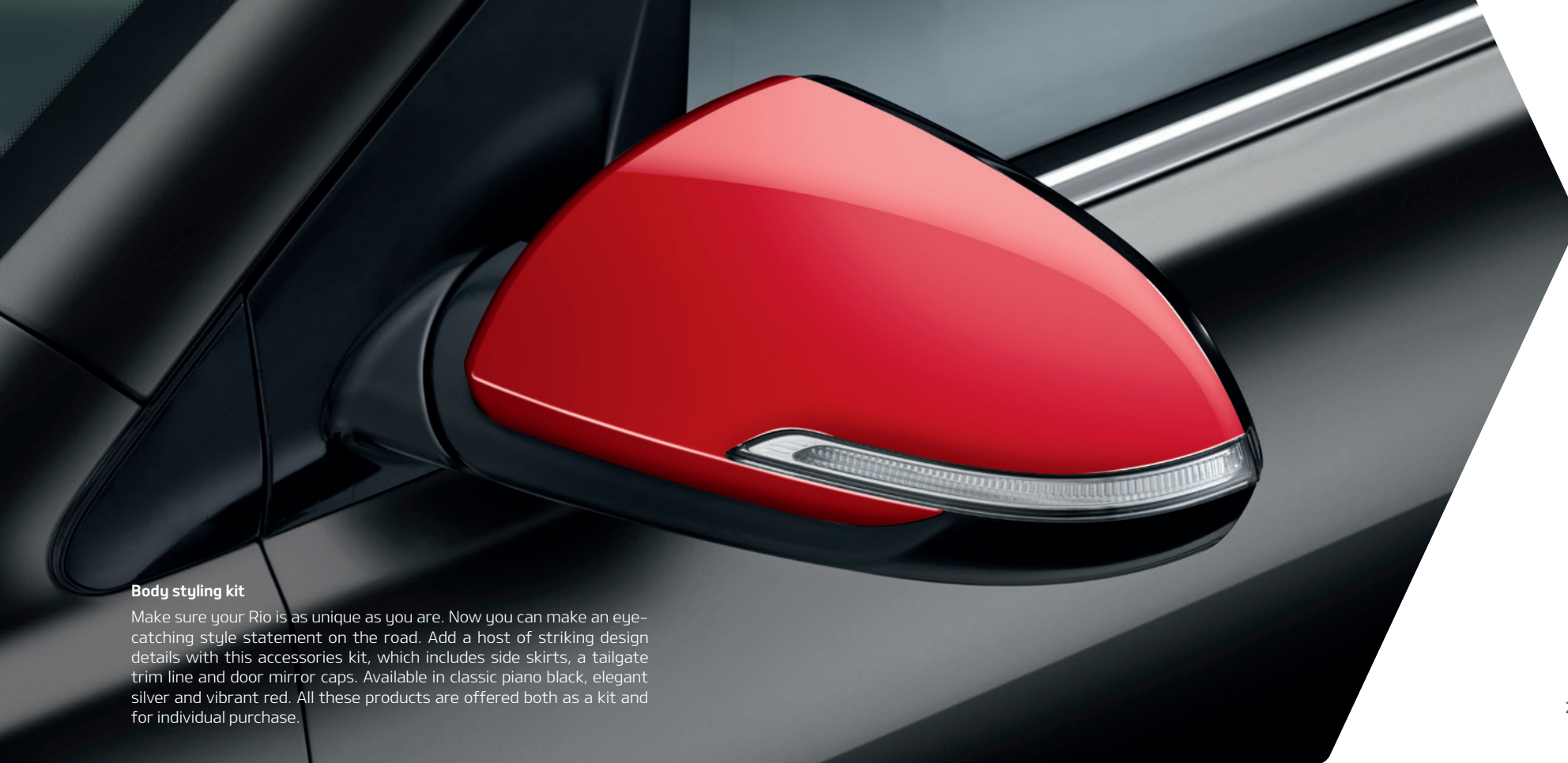
Fully practical. Totally covetable.

The beauty of the new Kia Rio is that it is perfectly suited to just about any purpose. From its stylish design to its smart versatility, it offers full practicality – along with full driving pleasure. So it won't just get you from A to B – it will help you make every trip an absolute delight.



Inspiration and imagination come as standard.

The beauty of the new Kia Rio range is that whatever your needs or desires you'll find a model to match. Choose the outstanding Rio for its stylish design and smart versatility, or fuel your passion for sporty dynamic looks and exciting extras with the new GT Line. Whatever you decide, you can be sure driving will never be just about getting from A to B – and every trip will be an absolute delight.



Body styling kit

Make sure your Rio is as unique as you are. Now you can make an eye-catching style statement on the road. Add a host of striking design details with this accessories kit, which includes side skirts, a tailgate trim line and door mirror caps. Available in classic piano black, elegant silver and vibrant red. All these products are offered both as a kit and for individual purchase.



1. Textile floor mats, velour Keep your cabin unblemished for longer. These high-quality velour floor mats will protect your Rio's interior from everyday dirt and enhance its look at the same time. Tailor-made to fit the footwells perfectly, they feature the vehicle logo in the front row and are held in place with fixing points and anti-slip backing.

2. Tow bar, detachable Whenever you have substantial cargo in tow, this top-quality corrosion-resistant steel tow bar is ideal for efficient transportation. With the three-ball locking system it can be detached simply, securely and discreetly.

3. Body decals, racing stripes Add extra sportiness and a sense of speed to your ride with sleek and aerodynamic lines. The top-quality decals are precision-cut to fit the contours of your Rio and are available in matt white or gloss black. Resistant to extreme climatic conditions and frequent carwash use.

4. Trunk liner However wet, muddy or grimy things get, this custom-made liner will protect your trunk area. It is durable, anti-slip and waterproof with raised edges. The textured anti-slip surface helps prevent loads moving around. Custom-made and designed to complement the interior of your car, and featuring the Rio brushed aluminium logo.

Fabulous final touches.

Kia genuine accessories are custom-designed and engineered to enhance the Rio. Built to meet the highest standards of quality and style, these premium accessories are the ultimate way to complement your car. Speak to your local Kia dealer, who will be delighted to help you make your choice.

Details that will delight.

Ingenious design features, smart details and cleverly conceived options give the new Kia Rio a performance to match its sleek, dynamic style.



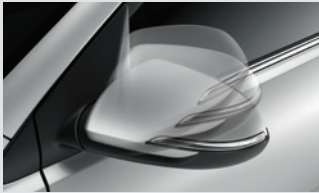
Sunroof
A power sunroof adds even more airiness to the roomy cabin.



Bi-function headlamps
Bi-function headlamps offer increased illumination, enabling you to better detect obstacles and the road ahead.



Rain sensor
The rain sensor detects raindrops on the windshield and activates the wipers when a coverage threshold is met.



Electric folding mirrors
Fold and unfold the wing mirrors at the push of a button, or remotely from the outside.



Auto defog system
The auto defogger detects mist on the windshield, and automatically deploys the fans to clear the glass rapidly.



Radiator grille
Kia's iconic tiger nose grille has been updated for the new Rio. The long, narrow and closed high-gloss black grille makes more of a statement than ever before – and reinforces the Rio's sporty look.



Aero blade wipers
Aerodynamic wiper blades keep the blade in contact with the windshield at high speeds.



Rear spoiler garnish
A rear spoiler improves the air vortex for enhanced aerodynamics and downforce on the rear tyres.



Keyless entry
Enjoy easy, keyless entry with the remote key. Open and lock your vehicle by simply pushing a button on the outside door handle.



Adjustable seatbelt anchor
The height-adjustable seatbelt anchors allow you to raise or lower your seatbelt for the perfect fit.



ECM rear-view mirror
At night, the Electro-Chromic Mirror automatically controls the glare from the headlamps of the car behind you.



Sun visor illumination lamps
LED lights beside the vanity mirror on the driver-side sun visor light up to help you check your appearance in the mirror.



Manual A/C
Simple soft-touch switches and dials let you adjust the temperature quickly with minimal distraction.



Full Automatic Air Conditioner (FATC)
FATC offers set-and-forget functionality, automatically turning the system on and off to maintain the desired temperature in the cabin.



Heated steering wheel
On cold mornings, you'll enjoy the welcoming and easier-to-grip heated steering wheel.



Heated front seats
Heated front seats include three adjustable warmth levels to keep you cosy when it's chilly outside.



Telescopic and tilt steering
Adjust the steering column up and down, and in and out, to find just the right position for you.



Idle Stop & Go system (ISG)
ISG reduces fuel consumption by automatically shutting down the engine when the vehicle is at a standstill.



Speed limiter/auto cruise control
The auto cruise function can be activated using steering wheel-mounted controls, making it easy to set your speed in a safe manner.



Indirect TPMS
Using the ABS system's wheel speed sensors, indirect TPMS detects air loss in tyres through differences in relative wheel speeds.



Steering wheel audio remote control
Adjust audio settings using just your thumb, for enhanced driving safety.



Front and rear door bottle holders
Keep your refreshments easily within reach, with holders in both the front and rear doors.



Centre console armrest
Comfortable support when driving, with a soft-touch armrest colour-coordinated with the interior trim.



Rear USB charging port
Rear passengers can conveniently charge their devices via the USB port mounted on the back of the centre console.

Perfect options to suit your mood.

Customize the high-comfort interior with your very own choice of stylish and sophisticated options.

Black one-tone interior.



**EX standard grade
black cloth**

Soft yet durable cloth seat material provides warmth and support. The doors and dash feature trim and painted metal in colours that offset the shades of the cloth trim.



**EX optional grade
Saturn black leather**

Soft, bolstered seats with artificial leather trim offer long-lasting comfort. Matching trim on the doors and dash gives the interior a welcoming ambience.



**LX standard grade
black cloth**

Soft yet durable cloth seat material provides warmth and support. The doors and dash feature trim and painted metal in colours that offset the shades of the cloth trim.



**GT Line grade
black cloth + artificial leather**

Eye-catching black cloth and artificial leather seats with striking grey stitching ensure the Rio GT Line has a chic and sporty feel all of its own.

Grey two-tone interior.



**EX standard grade
grey cloth**

Soft yet durable cloth seat material provides warmth and support. The doors and dash feature trim and painted metal in colours that offset the shades of the cloth trim.



**EX optional grade
grey leather**

Soft, bolstered seats with artificial leather trim offer long-lasting comfort. Matching trim on the doors and dash gives the interior a welcoming ambience.

Black two-tone interior.



**LX standard grade
grey cloth**

Soft yet durable cloth seat material provides warmth and support. The doors and dash feature trim and painted metal in colours that offset the shades of the cloth trim.



Special black package

Soft, bolstered seats with artificial leather trim offer long-lasting comfort. Matching trim on the doors and dash gives the interior a welcoming ambience.

Add your own signature style.

With eight vibrant exterior colours and four different wheel styles to choose from, you can have the final say on how to finish off your new Kia Rio.

Exterior colours

Available for Base Line and GT Line



Clear White [UD]



Silky Silver [4SS]



Signal Red [BEG]



Most Yellow [MYW]



Platinum Graphite [ABT]



Aurora Black Pearl [ABP]

Available for Base Line only



Urban Green [URG]



Deep Sienna Brown [SEN]



Smoke Blue [EU3]

Wheels



15-inch steel wheel



15-inch alloy wheel



16-inch alloy wheel



17-inch alloy wheel

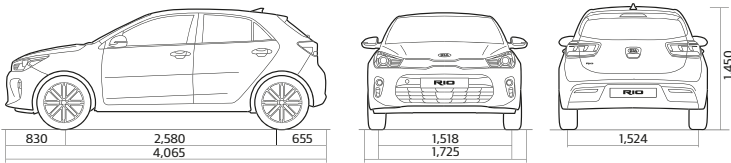


17-inch alloy wheel
(available for GT Line only)

Specifications

Engines	1.0 TGDI			1.25 MPI	1.4 MPI	
Transmission	5-speed MT	6-speed MT	7-speed DCT	5-speed MT	6-speed MT	6-speed AT
Driveline	2WD	2WD	2WD	2WD	2WD	2WD
Fuel type	Petrol with Gasoline Particle Filter (GPF)			Petrol		
Engine type	12 (four per cylinder)			16 (four per cylinder)		
Displacement (cc)	998		998	1,248		1,368
Max. power (PS/rpm)	100		120	84		100
Max. torque (Nm/rpm)	172		172	122		133
Top speed (kph)	188		190	165	176	183
CO ₂ Combined (Urban) (g/km)	126–135	136–141	128–136	146–148	155–160	167–179
CO ₂ Combined (Extra-urban) (g/km)	99–106	101–106	106–112	108–116	110–117	118–128
CO ₂ Combined (Combined) (g/km)	109–117	114–119	114–121	122–128	127–133	136–147
Fuel consumption (Urban) (l/100 km)	5.5–5.9	5.9–6.2	5.6–5.9	6.4–6.5	6.8–7.0	7.3–7.8
Fuel consumption (Extra-urban) (l/100 km)	4.3–4.6	4.4–4.6	4.6–4.9	4.7–5.1	4.8–5.1	5.2–5.6
Fuel consumption (Combined) (l/100 km)	4.8–5.1	5.0–5.2	5.0–5.3	5.3–5.6	5.5–5.8	5.9–6.4
Kerb weight (kg) (max.)	1,228	1,248	1,283 / 1,220 (GT Line)	1,198	1,218	1,246
Gross vehicle weight (kg)	1,600	1,620	1,650	1,560	1,580	1,600
Max. tow weight (kg) braked	1,000		1,110	910	1,000	800
Max. tow weight (kg) unbraked		450		450	450	
Luggage (VDA)		290			290	

Dimensions (mm)



Overall length	4,065 / 4,070 (GT Line)	Legroom (front)	1,070
Overall width	1,725	Legroom (rear)	850
Overall height	1,450 / 1,445 (Eco pack)	Headroom (front)	987
Wheelbase	2,580	Headroom (rear)	964
Overhang (front)	830 / 835 (GT Line)	Shoulder room (front)	1,375
Overhang (rear)	655	Shoulder room (rear)	1,355
Fuel tank (liter)	45		

Max. 150,000 km vehicle warranty. Valid in all EU member states (plus Norway, Switzerland, Iceland and Gibraltar). Deviations according to the valid guarantee conditions, e.g. for paint and equipment, subject to local terms and conditions. Fuel consumption (l/100 km)/CO₂ (g/km): urban from **XX/XX to XX/XX**, extra-urban from **XX/XX to XX/XX**, combined from **XX/XX to XX/XX**. The specified consumption and emission values were determined according to the legally prescribed measurement procedures (EU) 2017/1153. The above values have been tested in the new WLTP (Worldwide Harmonized Light vehicle Test Procedure) test cycle and converted back to NEDC (New European Driving Cycle) in addition measured according to the RDE (Real Driving Emissions) method.



All the peace of mind you'll need.

7-year vehicle warranty

Every Kia benefits from a 7-year/150,000 km new car warranty (up to 3 years unlimited; from 4 years 150,000 km). This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Stay in touch with Kia

Visit www.kia.com for all the latest news. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, like liquid gas, hybrid and fuel cell technology. Or discover what our Environment Research Centre is working on.

We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.



The Kia 7-year warranty

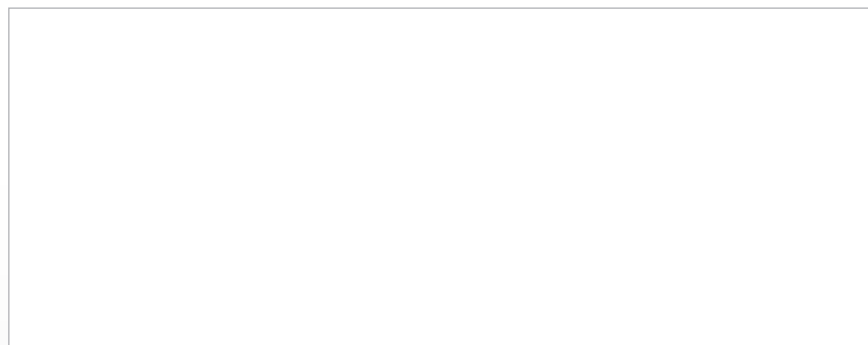
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